

## **SCHULICH GEOGRAPHIC LEADERS**

### **TERMS OF REFERENCE**

*May 2016*

#### **1. Background**

An important component of the internationalization agenda at the Schulich School of Medicine and Dentistry seeks to create strategic, robust and multi-faceted partnerships by working with a select number of key countries and regions with priority partner institutions. The School has identified several *Countries/Regions of Emphasis* and recommends the establishment of *Geographic Leaders* for the following Countries/Regions of Emphasis to assist in developing focused engagement plans: Brazil/Latin America, China, East Africa and the Middle East. The designation of a Country/Region of Emphasis has the following implications:

- The School will focus its institutional efforts on deepening ties within these countries/regions in order to meet the internationalization goals outlined in the “Internationalization Framework” document;
- Establishing Geographic Leaders along with an associated network of individuals with significant experience in the specific country/region will enable the School to leverage expertise and in-depth knowledge of our faculty members, researchers and alumni concerning our priority countries/regions;
- Resources will be allocated to support internationalization activities within these countries/regions.

#### **2. Mandate**

The role of each Geographic Leader is to serve as a resource and support to the Dean, the Senior Leadership Council and the Internationalization Office in developing a strategic direction for educational, clinical and research activities for the Schulich School of Medicine & Dentistry related to the specific country/region. This planning will include the identification of major areas of focus within the country/region, and guidance and support for the development of institutional linkages, educational and clinical activities, and research and scholarly initiatives across the School within the identified focus areas.

#### **3. Roles and Responsibilities**

- The Geographic Leader will:
  - Serve in an advisory role as a resource and support in developing an engagement plan encompassing educational, clinical and research activities for the Schulich School of Medicine & Dentistry related to the specific country/region;

- Provide information on regional or country-specific activities and advise on issues relevant to the country/region and the stewardship of institutional resources to achieve defined goals;
- The Geographic Leader, in conjunction with the Internationalization Office will reach out to the Schulich/University community to gather input and capture feedback as it develops country- or region-specific priorities and planning;
- Develop and draw on a network of colleagues (within Schulich, Western University, and external to campus) who have extensive experience and expertise in the country or region for input. Ideally the Leader and the composition of his/her Network should represent the various categories/subject matter of exploration (i.e. research, academic, clinical programs, cross-border programs, student recruitment, mobility, etc.);
- Monitor trends and opportunities in the country/region;
- Provide feedback on proposals for new institutional initiatives or activities or to provide feedback on existing programs;
- Provide input on key performance indicators and other measures of impact to enable effective monitoring of the School's engagement in the specific country/region;
- Provide input on the Annual Report of activities and impacts which will be submitted to the Dean and other Senior Leaders of the School.

#### **4. Structure**

The Geographic Leaders are appointed by and report to the Dean through the Internationalization structure established by the Internationalization Office.

#### **5. Support**

Administrative and operational support for each Geographic Leader is provided by the Internationalization Office. The Office of the Dean will allocate funding toward Geographic Leaders to support relevant activities and events that foster the School's engagement with the specific country/region.

#### **6. Qualifications**

Geographic Leaders must hold an active faculty appointment with the Schulich School of Medicine & Dentistry. This opportunity will appeal to those who have experience and expertise with the specific *Country/Region of Emphasis* and who wish to actively contribute to shaping Schulich's internationalization efforts and achieving the associated objectives. This requires looking at and engaging in internationalization from an institutional perspective, and activities that transcend individual interests.

#### **7. Time Commitment**

The role of Geographic Leader holds a portfolio with time commitment of 2-3 hours/week with a minimum commitment of 10 hours per month. The appointment of a Geographic Leader is for up to three years and may be renewed.